## Newport News Sheriff's Office

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## **MEDIA RELEASE**

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FOR RELEASE: IMMEDIATE

DATE: **July 11**, **2006** 

## <u>Pier Pals</u> <u>for</u> Annual Fishing Clinic

Sheriff's deputies volunteer to be Pier Pals at the 11<sup>th</sup> Annual Children's Fishing Clinic in Newport News.

WHO: 250 Children

WHAT: 11th Annual Children's Fishing Clinic

WHEN: Saturday, July 15 TIME: 8:00 A.M. – 1:00 P.M.

WHERE: James River Fishing Pier (adjacent to James River Bridge); Newport News, VA

Some 250 pre-registered kids will swarm the James River Fishing Pier on Saturday, July 15. The children are between the ages of 8 and 12. Even in an area that is surrounded by water, these young children have never been exposed to fishing. Here's their chance.

The Newport News Sheriff's Office got hooked years ago on the concept of helping to serve an underexposed population of youngsters. The line was cast to reel-in volunteers. And we were happy to take the bait. Dozens of deputies will be on-hand giving of their time.

Investing in children is a top priority for Sheriff Gabe Morgan. Because they are society's most valuable asset, he is committed to supporting programs that provide educational opportunities.

Every child will be given his/her very own rod, reel and tackle. But that's not all. They will also be given a mandatory lesson on aquatic life put-on by the Virginia Institute of Marine Science (VIMS). Children will learn what types of fish are indigenous to the Tidewater Region. That way, not only are the kids catching fish, they are recognizing the species of fish dangling on the end of their hook.

Organizers of the fishing clinic say the purpose is education. The bi-product is fun.