

224 26th Street; Newport News, VA 23607 • 757.926.8535 • fax: 757.926.8429



MEDIA RELEASE

Contact:

Kathleen Carey, PIO Newport News Sheriff's Office

Office: 757.926.8747 Cell: 757.813.6139

E-mail: kcarey@nngov.com

FOR RELEASE: IMMEDIATE DATE: February 22, 2007

<u>FOR</u> BIG BROTHERS BIG SISTERS

WHO: Newport News Sheriff's Office participates in benefit for Big Brothers Big Sisters

WHAT: Bowl for Kids' Sake
WHEN: Saturday, February 24
TIME: 11:30 A.M. – 1:00 P.M.

WHERE: Spare Times Bowling Alley in Hampton near Mercury and Armistead

(actual address: 1 Family Fun Place)

This has become a favorite time of year for the men and women of the Newport News Sheriff's Office. Bowl for Kids' Sake is a signature fundraising event for Big Brothers Big Sisters. For us, it is an opportunity to let loose and have a good time. We enjoy playing as a team to help our community.

This year's Bowl for Kids' Sake Campaign Chairperson is none other than Newport News Sheriff Gabe Morgan. Bowl for Kids' Sake is a year-long campaign. The goal is to raise \$100,000 for the children of the Peninsula.

The Community Bowl Day (Saturday February 24) is a big part of that lofty goal. And the men and women of the Newport News Sheriff's Office are happy to do their part.

We will take over 8 lanes at Spare Times between 11:30 A.M. and 1:00 P.M. Those eight teams will raise a MINIMUM of \$2,000. That does not include some spare donations we've collected around the office.

The Newport News Sheriff's Office is one of several law enforcement and public safety agencies participating in this year's event. There are numerous corporations that will be bowling Saturday, too. Folks will be tossing balls down the lanes of Spare Times all day. The entire event runs from 9:00 A.M until approximately 5:00 P.M.

Anyone wanting to make a donation can do so online at www.bbbsmentoring.org