MEDIA RELEASE

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FOR RELEASE: **Immediate**   DATE: **August 26, 2013**

2nd Annual Project Lifesaver Benefit Car & Motorcycle Show

Mark your calendars for September 22, 2013 from 11:00 a.m. to 4:00 p.m. The Newport News Sheriff's Office will hold its 2nd Annual Car & Motorcycle Show benefiting Project Lifesaver, a non-profit search and rescue program offered FREE of charge in the City of Newport News by the Sheriff's Office.

This event is building toward establishing the Newport News Sheriff's Office Foundation, which will not only support the search and rescue Project Lifesaver program, but other charitable causes like helping families of fallen officers, the Center for Sexual Assault Survivors, Law Enforcement Explorers, TRIAD programs for senior citizens, and other charitable organizations.

The event is open to all cars, trucks, and motorcycles. If it's cool, bring it. There is a $20 per vehicle registration fee; plus, bring two cans of food for the Virginia Peninsula Food Bank. The benefit event will be held at the KMart parking lot off Warwick Blvd. and Oriana Road.

Project Lifesaver helps provide rapid response to save lives and reduce potential for serious injury for adults and children who wander due to Alzheimer's, Autism, Down Syndrome, dementia, traumatic brain injury, and other related disorders.

For more information, contact (757) 926-3991.

WHO: Newport News Sheriff's Office

WHAT: 2nd Annual Project Lifesaver**:** Benefit Car & Motorcycle Show

WHEN: Sunday, September 22nd from 11:00 a.m. – 4:00 p.m.

WHERE: Kmart (parking lot)
Warwick Blvd. and Oriana Road
Newport News, VA

REGISTRATION FEE: $20/per vehicle, plus two (2) cans of food for the Virginia Peninsula Food Bank

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