



**NNSO**

## Newport News Sheriff's Office

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### MEDIA RELEASE

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FOR RELEASE: **Immediate**

DATE: **January 23, 2013**

### Benefit FASHION SHOW

#### *Newport News Sheriff's Office holds fundraiser for Project Lifesaver*

Members of the Newport News Sheriff's Office Color Guard Team will hold the **1st Annual *Benefit Fashion Show*** on **Saturday, January 26, 2013 at 5:30 P.M.** at Ivy Baptist Church Family Life Center; 50 Maple Avenue; Newport News, VA. Tickets are \$20. All proceeds will benefit Project Lifesaver, a search and rescue program.

Project Lifesaver helps provide rapid response to save lives and to reduce the potential of serious injury for adults and children who wander due to Alzheimer's, Autism, Down syndrome, dementia, traumatic brain injury, and other related disorders. Project Lifesaver clients are equipped with a tiny transmitter coded with a unique frequency number. The transmitter is worn like a watch or ankle bracelet. Trained and certified deputies enter the individualized frequency number into a receiver to begin a search.

Project Lifesaver International was founded in 1999. The Newport News Sheriff's Office joined in 2003. Research shows the average search time with Project Lifesaver is less than 30 minutes compared to 9 hours without it. The international program has a 100% success rate.

The Newport News Sheriff's Office continues to provide the service FREE of charge to its clients thanks to the generosity of corporate and individual donors.

**WHO:** Newport News Sheriff's Office Color Guard Team  
**WHAT:** Project Lifesaver: Benefit Fashion Show  
**WHEN:** Saturday, January 26, 2013 at 5:30 P.M. (doors open at 4:45 P.M.)  
**WHERE:** Ivy Baptist Church Family Life Center  
50 Maple Avenue  
Newport News, VA  
**TICKETS:** \$20  
**CONTACT:** Sgt. L. Chandler at 926-8535 or LChandler@nngov.com